



# Startup team Hasti Griha of Vidya interviewed by Channel I'M

The recently launched TV Channel I'M interviewed the members of the the startup company Hasti Griha founded by a few students of our College. The interview has been broadcast by the channel and the same is available in YouTube. The interview was based on the presentation of Hasti Griha members on their ideas of smart furniture in the Idea Pitching Day held on 6th May 2017 at Kinfra Hi-Tech, Kalamasserry, Kochi.

## On Hasti Griha

- A startup company from the Civil Engineering Department of of our College started by Athira K (CEO), Atheena Baburaj (CRO) and Amrutha Krishnankutty (CCO)
- Participated in the national level Faridabad Smart City Design Contest and placed the third position with a cash

prize worth 20,000/- and a certificate.

- An initiative trying to concentrate on eco-friendly constructions and smart living ideas.

### **On Channel I'M**

- From the website: "Channel i'm is an attempt to prove media is not for destruction but innovation. Our slogan is 'Innovation through media'. Entrepreneurs across the globe share their stories on this platform. We help start-ups to get effective mentoring, incubation, and guidance. Our major features are women engine exclusively aimed at woman entrepreneurs, incubation for start-ups, idea bazaar for sharing and buying ideas, and post my story for entrepreneurs to share their experience."