

VICT in Kairali T V Channel's Vijayaratham Programme



Kairali, a popular Malayalam TV channel, has been telecasting at 9.30 am on every Sunday a programme christened Vijayaratham turning the spotlight on some exemplary success stories of individuals, institutions and others. The programme has chosen the Vidya International Charitable Trust (VICT) and the institutions run by it as the focus for the programme to be telecast in two parts. The first part of the programme, which was the 35th episode of Vijayaratham, was telecast on 2 June 2019 and the second part would be telecast as the 36th episode of Vijayaratham on 9 June 2019. In the first part with a duration of 27 minutes 2 seconds, Mr Sudhakaran Polasserri, Chairman, VICT, explains at length the genesis of the idea of the Trust, the growth and development of Vidya over the years.