

# IEDC conducts webinar on new age employability skills



The graphic is a dark grey rectangle. On the left, there is a circular portrait of a woman with long dark hair, wearing a yellow and white patterned top. To the right of the portrait, the text 'New Age' is in red, and 'EMPLOYABILITY SKILLS' is in white. Below the portrait, the name 'ANOOJA BASHIR' is written in white. Underneath her name, her roles are listed: 'FOUNDER AND CEO - OUREA | ENTREPRENEUR | BRAND STRATEGIST | MARKETING CONSULTANT | CORPORATE TRAINER CMO FLEXICLOUD'. At the bottom right, there are three logos: a colorful geometric logo, the 'vidya' logo with a globe and the tagline 'Progress through Education', and the 'INSTITUTION'S INNOVATION COUNCIL' logo with the tagline '(Ministry of HRD Initiative)'. Below these logos, the text 'Innovation and Entrepreneurship Development Centre' and 'Vidya Academy of Science and Technology Thrissur' is written.

IEDC (VAST) organized a webinar on “New Age Employability Skills” on 3 January 2020 for the benefit of IEDC members. The keynote speaker of the webinar was Ms Anooja Bashir, Founder and CEO – Ourea and CMO Flexicloud, who is an entrepreneur, brand strategist, marketing consultant, and a corporate trainer. She spoke about why the students should acquire various skills and become confident and job ready since the corporate world worked way different than what the students might have studied in theory. She stressed more on how the students should have practiced what they had studied. Apart from the formal talk, the speaker gave some tips on the skills students must try to acquire like WordPress development , graphical designing, Android development, digital marketing etc.

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