



## **IEDC, jointly with KSIDC, organises Startup/Business Awareness Creation Programme**

The Innovation and Entrepreneurship Development Center (IEDC) of the College, jointly with Kerala State Industrial Development Corporation Ltd (KSIDC), organised a Startup/Business Awareness Creation Programme in the College on 25.11.2017. KSIDC is the industrial and investment promotion agency of the Government of Kerala. Mr. Akhil Paul, representing KSIDC, explained the reasons why students should take initiatives in setting up startup/business companies while studying in colleges itself. As many as 20 highly motivated students participated in the programme. The programme was conducted in the CE Seminar Hall and was co-ordinated by Ms Kavitha Ramachandran (AP, CSE Dept.) and Ms. Swapana E V M (AP, ECE Dept.) and Mr Unnikrishnan (KSIDC). Dr. Sudha Balagopalan, Principal, congratulated the participating students for taking interest in establishing business/startup

companies.

