



IEDC conducts Entrepreneur Awareness and Campus Ambassador Program

The Innovation and Entrepreneurship Development Cell (IEDC) of Vidya organised an Entrepreneur Awareness and Campus Ambassador program on 23 February 2019. Mr Akhil Madhav of the CHANNEL I'M, who had also worked as a Kerala Start-Up Mission (KSUM) fellow and as the Sahrdhaya TBI Convenor, was the resource person for the programme. The talks during the programme were based on entrepreneurship awareness, the GDP of the country, and the necessity of product development to develop the country's economy. As many as 50 students from various academic departments of the College participated in the event and it was coordinated by Ms Swapana E V M, Nodal Officer, IEDC.

