

To think or not to think | Karthik Kesav | TEDxFISAT

Karthik Kesav
Entrepreneur, Trainer

Vidya alumnus at a TEDx event

It should be inspiring for students and alumni of Vidya: An alumnus of Vidya deliverinng a TED talk! It was Karthik Kesav, an alumnus of Vidya of the B Tech (PE) 2012 pass out batch, who delivered, not precisely a TED talk, but a TEDx talk at Federal Institute of Science and Technology, Angamaly, on 16 October 2018. For more details on this event, click [HERE](#).

So, who is this Karthik Kesav?

At the age of 25, Karthik co-founded Pragmatix Learning Resources, which later went on to become one of the leading career-enhancement firms in Kerala. He is passionate about cognitive and behavioral-skills training and he implements creative thinking and innovation as recurrent themes in his sessions. He also incorporates the utility of common sense as a personal development philosophy. During his free time, he takes initiative to counsel and provide guidance to students who are experiencing emotional difficulties. He is an avid traveler who takes frequent backpacking trips, with South-East

Asia being his recent place of visit. If not escaping into the wilderness, he can be found ardently reading books and journals on literature and philosophy. To satiate all his varied interests and passions, he volunteers as a teacher of English in schools of Cambodia.

Karthik Kesav is an alumnus of Vidya of the B Tech (PE) 2012 pass out batch.

And, what is TED and TEDx?

TED is a media organisation devoted to spreading ideas, usually in the form of short, powerful talks (18 minutes or less). TED began in 1984 as a conference where Technology, Entertainment and Design converged, and today covers almost all topics – from science to business to global issues. TEDx is an independent TED-like event, which can be organized by anyone who obtains a free license from TED, agreeing to follow certain principles. TEDx events are non-profit but may use an admission fee or commercial sponsorship to cover costs. Similarly, speakers are not paid. They must also relinquish the copyrights to their materials. A TEDx event is organized by volunteers from the local community, and just like TED events, it lacks any commercial, religious, or political agenda. Its goal is to spark conversation, connection, and community.
